



Siser
Heat Transfer Vinyl®

2017

Heat Transfer Vinyl

	100% cotton	100% polyester	poly/cotton blends	Nylon	Lycra®/spandex	Leather	Sublimated polyester	CPSIA Certified
EasyWeed™	○	○	○			○		○
EasyWeed™ Extra		○	○	○		○		○
EasyWeed™ Electric	○	○	○			○	○	○
EasyWeed™ Stretch	○	○	○		○	○		○
EasyWeed™ Foil	○	○	○					○
EasyWeed™ Sub Block		○				○	○	○
Brick	○	○	○		○			○
CADflex™	○	○	○			○	○	
Metallic	○	○	○			○		○
VideoFlex® Glitter	○	○	○			○		○
StripFlock®	○	○	○			○	○	
Glitter	○	○	○	○		○	○	○
Holographic	○	○	○		*	○		○
Extra Reflex	○	○	○		○	○		
ReflectAll™	○	○	○	○	*	○	○	○

Print / Cut Material

ColorPrint™ PU	○	○	○		○	○		○
ColorPrint™ Soft	○	○	○					○
ColorPrint Sublithin™	○	○	○			○	○	○
ColorPrint™ Extra	○	○	○	○		○		
ColorPrint™ Easy	○	○	○					○

*ColorPrint™ Soft is intended for white or light colored fabrics.

Not all garments are created equal.

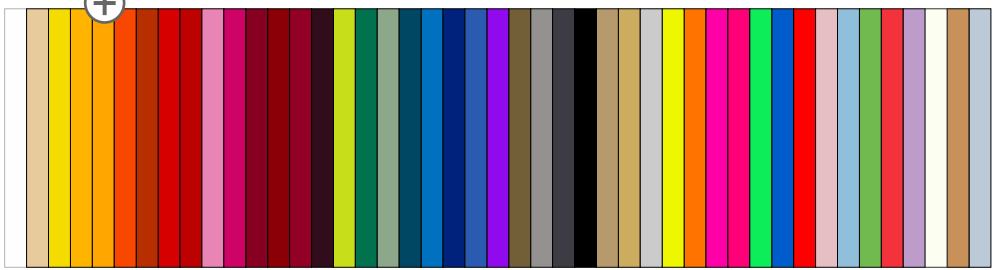
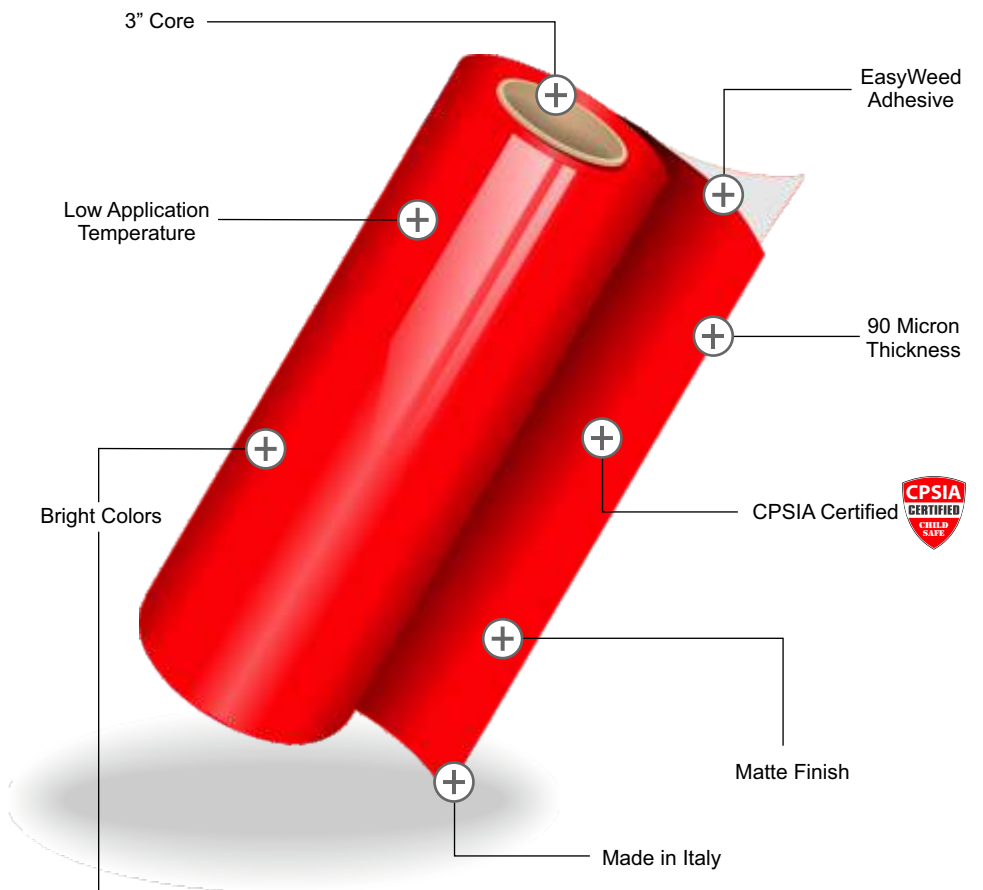
It is recommended that you test Siser® materials before beginning any large production runs

*Material will bond to fabric but may crack when stretched

* CPSIA means:

This product has been independently lab tested and is Phthalate & Lead Free and is safe for application on children's products

ANATOMY of EASYWEED





White



Cream



Lemon



Yellow



Sun



Orange



Texas Orange



Bright Red



Red



Bubble Gum



Pink



Burgundy



Cardinal



Maroon



Dark Maroon



Lime



Green



Dark Green



Turquoise



Sky Blue



Royal Blue



Navy Blue



Purple



Brown



Gray



Charcoal



Black



Vegas Gold



Gold



Silver



Fluorescent Yellow



Fluorescent Orange



Fluorescent Pink



Fluorescent Raspberry



Fluorescent Green



Fluorescent Blue



Fluorescent Coral



Light Pink



Pale Blue



Green Apple



Hibiscus



Lilac



Tan



Powder Blue



Chocolate



Melon



Glow in the Dark

**EasyWeed™
Extra**

305° F/150° C | Light-Medium Pressure | 10sec. | Peel Hot or Cold



White



Sun



Orange



Red



Royal Blue



Navy Blue



Purple



Gray



Black



Vegas Gold



Silver

**EasyWeed™
Stretch**

305° F/150° C | Medium-Firm Pressure | 15sec. | Peel Hot or Cold



White



Yellow



Sun



Orange



Bright Red



Red



Green



Royal Blue



Navy Blue



Black



Gold



Silver



Sweet Mint



Purple Berry



Sea Glass



Coral



Lilac



Passion Pink



Ballerina Pink



Chestnut

**EasyWeed™
Foil**

275° F/135° C | Medium Pressure | 15sec. | Peel Warm



Gold



Silver

**EasyWeed™
Electric**

305° F/150° C | Medium Pressure | 10-15 sec. | Peel Hot or Cold



Yellow



Orange



Red



Cherry



Purple



Blue



Columbia Blue



Teal



Lime



Pink



Copper



Silver Lens



Gold Lens

**EasyWeed™
Sub Block**

265° F/130° C | Medium-Firm Pressure | 15sec. | Peel Cold



White



Barcelona Yellow

Brick

311° F/155° C | Medium-Firm Pressure | 20sec. | Peel Cold



White



Yellow



Green



Red



Royal Blue



Navy Blue



Black

CADflex™

305° F/150° C | Medium-Firm Pressure | 15sec. | Peel Cold



White



Lemon



Yellow



Sun



Orange



Pink



Red



Burgundy



Purple



Sky Blue



Royal Blue



Navy Blue



Kelly



Black



Silver



Gold



Gray



Fluorescent Yellow



Fluorescent Orange



Fluorescent Pink



Fluorescent Green



Fluorescent Blue

ExtraReflex

305° F/150° C | Medium-Firm Pressure | 15sec. | Peel Hot or Cold



Silver

Metallic

305 F/150° C | Medium Pressure | 10-15sec. | Peel Cold



Gold



Silver

EasyWeed Adhesive

275 F/135° C | Medium Pressure | 5sec. | Peel Hot or Cold | Apply Top Layer



Adhesive

Glitter

320° F/160° C | Firm Pressure | 10-15 sec. | Peel Warm



Silver

Black Silver

Black

Light Multi

Confetti

Silver Confetti



Gold Confetti

Old Gold

Gold

Black Gold

Copper

Bronze



Red

Burgundy

Blush

Lavender

Hot Pink

Cherry



Purple

Eggplant

Aqua

Old Blue

Blue

Royal Blue



Sapphire

Jade

Emerald

Light Green

Grass

Dark Green



Translucent Lt. Pink

Translucent Orange

Neon Yellow

Neon Orange

Neon Pink

Neon Purple



Neon Green

Neon Blue

White

* It is not recommended to layer Glitter on itself or other materials

ReflectAll

305° F/150° C | Medium Pressure | 15sec. | Peel Hot



White

Black

Silver

Yellow

Red

StripFlock®

320° F/160° C | Medium Pressure | 15-20 sec. | Peel Cold



White



Lemon



Yellow



Orange



Bright Red



Red



Pink



Green



Pale Blue



Royal Blue



Navy Blue



Gray



Black

Holographic

320° F/160° C | Medium Pressure | 15-20 sec. | Peel Cold



Crystal



Black



Royal Blue



Navy Blue



Red



Green



Orange



Fuchsia



Sky



Gold



Silver



Purple



Aqua



Light Pink



Gold Crystal



Pearl

**VideoFlex®
Glitter**

265° F/130° C | Medium-Firm Pressure | 15sec. | Peel Cold



Silver



Gold

WHAT CAN YOU MAKE

With a 10 Yard Roll of

SISER EASYWEED?

TN TEAM NAME/NUMBER SETS



An average of
27
Name / Numbers

Different sports have different letter / number rules. This example is based on a 2.5" name and an 8" number.

FF FULL FRONT LOGO DESIGNS



An average of
82
Full Front Logos

Every logo and design is different. This logo is considered "average" as far as sizing is concerned for a full front print.

LC LEFT CHEST LOGO DESIGNS



An average of
450
Left Chest Logos

Depending on spacing and overall size, you can expect in the neighborhood of 450 left chest logo designs per 10yd roll.

DN YOUR DOMAIN NAME



An average of
1465
Domain Names

Consider adding your company's domain name to shirts you decorate. With a URL of similar length, you're almost at 1500!

QR 4" QR CODES



An average of
328
QR Codes

Some think QR codes are the greatest thing since bar codes. If you're into them, you can get nearly 330 if nested right!

PN PLAYER NAMES



An average of
125
Player Names

An "average" letter height for a jersey is 2.5". Based on various lengths, you can add 125 names to 125 different shirts!

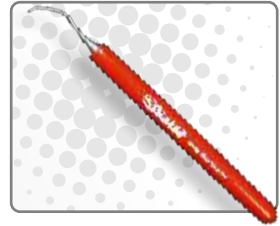
Heat Printing Accessories

Siser has all the tools that make heat printing a snap! Whether it's weeding, masking, or heat applying, we've got what you need to succeed!

Siser Weeder

The fastest way to weed heat transfer vinyl

The Siser weeder allows you to weed with speed and accuracy - even in small cavities. This durable stainless steel tool will not bend or break when weeding designs and be sharpened if necessary. Recommended for use with all Siser cuttable heat transfer vinyl and printable heat transfer vinyl materials.



Heat Transfer Pillows

Heat Transfer Pillows give your designs a smooth, even surface. Heat Transfer Pillows have a core of soft foam covered by our non-stick Heat Transfer Cover Sheet material. The thickness of the foam allows buttons, zippers and seams to sink into the pillow, giving you an even surface for heat application. Use on garments with zippers, buttons, seams, and pockets.

Multipurpose Paper

The one paper that does double duty!

The name says it all! Multipurpose paper can serve as a cover sheet, protecting your garment and upper platen on your heat press. When using as a cover sheet, make sure the glossy side of the paper is facing down. The glossy side of the paper can also be used to store weeded transfers until you are ready for heat application. Multipurpose Paper can be used several times.



Heat Transfer Cover Sheet

Protect your garments and your heat press upper platen! If you only purchase one cover sheet, this is the one you want! This is the most popular reusable non-stick cover sheet in the industry. These cover sheets protect your garment and the press' upper platen. Heat Transfer Cover Sheets are reusable and give your image a semi-gloss finish. Replace if the sheet becomes creased or wrinkled.

Squeegee

Perfect for smoothing masking films.

Smooth out your masking films and remove unwanted air bubbles with this handy plastic squeegee. This squeegee is recommended for use on all Siser print and cut materials as well as all your sign vinyl! The squeegee removes trapped air and creates a bond between the mask and the image.



WHAT CAN YOU #DECOR8 WITH SISER HTV?

Athletic Bags	Ceramic Mugs	Jerseys	Shoes
Athletic Socks	Chair Covers	Journal Covers	Shorts
Awnings	Cheer Bows	Knife Cases	Shower Curtains
Baby Blankets	Chef Hats	Lanyards	Slippers
Backdrops	Cleats	Laptop Cases	Socks
Backpacks	Corsets	Leather Bracelets	Stadium Cushions
Banners	Cosmetic Bags	Leather Jackets	Sweat Pants
Baseballs	Costumes	Leather Portfolios	Swim Suits
Bath Mats	Curtains	Lense Cloths	Table Cloths
Batting Gloves	Dog Collars	Lifting Belts	Table Runners
Beanies	Dog Leashes	Luggage	Tablet Covers
Bed Sheets	Dog Sweaters	Messenger Bags	Tents
Belts	Dresses	Mouse Pads	Throw Pillows
Blankets	Drum Cases	Napkins	Ties
Boots	Eyeglass Cases	Onesies	Tool Pouches
Bowling Bags	Flags	Pennants	Towels
Boxer Shorts	Flip Flops	Pillow Cases	T-shirts
Boxing Gloves	Gloves	Pot Holders	Umbrellas
Camera Bags	Golf Bags	Practice Wear	Volleyball Shorts
Camera Straps	Grill Covers	Purses	Wetsuits
Can koozies	Guitar Cases	Racket Covers	Wheel Covers
Caps	Headbands	Robes	Windbreakers
Car Covers	Hockey Pads	Scarves	Wrestling Singlets
Carpet Runners	Hoodies	Shirt Pockets	Yoga Mats
Cell Phone Cases	Jeans	Shoe Organizers	Yoga Pants

(and that's just off the top of our heads!)

Get The Siser App!

EVERYTHING
SISER
In The
**PALM OF
YOUR HAND**



Take Siser With You Wherever You Go!

Siser is the world's leading manufacturer of heat transfer vinyl and printable heat transfer material designed for easy application onto virtually any type of textile. Whether you're using commercial vinyl cutters or a personal desktop cutter, whether you're creating sports, fashion, home goods or just a one-off personal item, Siser manufactures a heat transfer material that's right for you – and your project!

Siser only sells through distribution, but end-users will love the app for the following features:

- *Constantly updated material color samples*
- *Quick access to application instructions*
- *Be the first to know about new material launches*
- *Discover creative application ideas*
- *Contact us with questions or comments*
- *Get social with us! Quick links to all of our social media*

If you do any kind of garment decoration, you should be using Siser materials – and the Siser App!





Live and in Person.

Siser® has attended many trade shows over the years where we demonstrate the newest and most time-honored cuttable & print / cut materials. If you are interested in learning how to use the latest decoration methods or adding Siser® products to your lineup, come visit us at an upcoming trade show or open house. We are always willing to listen, teach, and demonstrate the most widely used heat applied materials in the world.

For a list of upcoming shows, visit [SiserNA.com/events](https://www.siser.com/events). Hope to see you soon!



Online.

If trade shows aren't your thing, don't fret! You can still interact with the experts at Siser and get answers to your questions!

We're always on social media - hit us up on Twitter, Facebook, Instagram, Pinterest, Youtube... we try to be everywhere you need us to be. If you run into any issues along the way, you can always email or call our support staff. You can find the info at [SiserNA.com/contactus](https://www.siser.com/contactus).

Need to know if the supplier you're buying from actually sells Siser materials? Don't have a supplier yet? Contact us at Info@SiserNA.com and we'll get you the answers you need!

We look forward to meeting you either in person at a trade show or virtually, online!



[SiserNA.com](https://www.siser.com)

Siser® Print and Cut Materials


Compatible inks: **ES** Eco Solvent **S** Solvent **L** Latex **TR** Thermo Resin (Gerber Edge)

 **ColorPrint™ PU**
Gloss / Matte

295° F/146° C | Medium Pressure | 15-20 sec. | Peel Hot

ES S L


ColorPrint™ PU print and cut material is thin, has incredible stretch and rebound and has a smooth finish. No need for dry time before masking! Available in gloss and matte finish!

 **ColorPrint™ Soft**

311° F/155° C | Medium Pressure | 10-15 sec. | Peel Warm

ES S

ColorPrint™ Soft is our thinnest material yet and provides the closest feel to screen printing! Made for white or light-colored garments, ColorPrint Soft is the material you've been waiting for!

 **ColorPrint™ Soft Opaque**

305° F/150° C | Medium- Firm Pressure | 15 sec. | Peel Hot

ES S

Now you can get the soft hand and vibrant colors of original ColorPrint™ Soft... but as an opaque material! ColorPrint™ Soft Opaque gives the same soft hand but can be applied to any color garment.

 **ColorPrint™ Sublithin™**

265° F/130° C | Medium Pressure | 15 sec. | Peel Warm

ES S

ColorPrint Sublithin™ is a printable media created for sublimated sports garments. Specially formulated to block dye migration.

 **ColorPrint™ Extra**

320° F/160° C | Light Pressure | 10-15 sec. | Peel Hot

ES S L TR

A print and cut material that is great for lightly siliconed nylon. ColorPrint™ Extra is perfect for awnings, canvas, leather and difficult to print fabrics.

 **ColorPrint™ Easy**

Temp: 300° F/149° C | Pressure: Medium | Time: 15 sec. | Peel: Warm

ES S L

Our easiest weeding print and cut material to date! ColorPrint™ Easy weeds like a dream and with its white base, ColorPrint™ Easy applies to any color garment imaginable!

 **TTD Easy Mask**

TTD Easy Mask is a clear masking material formulated for use with all Siser print and cut materials. Being clear, the mask allows you to easily place the design on the garment during application.

 **TTD High Tack Mask**

TTD High Tack Mask is specifically designed for ColorPrint™ Soft Opaque, Siser's newest print and cut material. The stronger tack allows for easy removal of the design from the carrier.